DULUTH LEGACY ENDOWMENT FUND BOARD MEETING Tuesday, September 28, 2007 – 11:30 a.m. Room 140, Minnesota Power

MEMBERS PRESENT: Nancy Norr, Brad Beckman, George Goldfarb, Jeff Anderson, Brian Graff

EXCUSED ABSENT: Abbot Apter, Melissa Kadlec, Dr. Robert Powless, Sandy Carlson, Greg Gilbert

STAFF PRESENT: Keith Hamre and Joyce Ellingsen, City Community Development

CALL TO ORDER:

The meeting was not called to order immediately because there was not a quorum. Nancy Norr asked George Goldfarb for a report on Grants Committee activities.

COMMITTEE REPORTS:

<u>Grants Committee</u> – George Goldfarb distributed and reviewed information on the grants process and the two applications. In the grants process, applications are screened by the Duluth Superior Area Community Foundation and eligible applications are sent to the Grants Committee. The Grants Committee reviews them, obtains follow-up information from the applicants, and brings its recommendation to the Board. The Board then makes it recommendation to the Duluth Superior Area Community Foundation for a final decision.

The first application was for \$1,000 to replace a refrigerator that was destroyed by fire at the Harrison Senior Center, where low-cost meals are served to West End seniors daily. The second was for \$1,300 for the Grant Community School Collaborative for Afterschool Enrichment Classes. Goldfarb said the Grants Committee would like to fund half of each application and he contacted both applicants to determine whether they would be able to get the rest of their funding elsewhere. Both are confident they can obtain the remaining balance.

At that point, Brian Graff arrived and there was a quorum. Goldfarb briefly reviewed the applications.

Motion by George Goldfarb, on behalf of the Grants Committee, seconded by Brad Beckman, to fund the Harrison Senior Center Fire Kitchen Restoration Project in the amount of \$500 for a new refrigerator, and the Grant Community School Collaborative in the amount of \$565 for Afterschool Enrichment Classes. The motion was unanimously approved.

<u>Marketing Committee</u> – Jeff Anderson said the Marketing Committee met and reviewed the brochure. While they liked the brochure, Anderson said it does not accomplish everything we need it to accomplish. It is directed to people applying for grants. This brochure will be changed to make it more generic so that it can be used

from year to year. It was decided to ask Klatzky to substitute some of the information to make a second brochure that will be directed toward people who may make contributions. The majority of the brochures will be of this type. Anderson said he will be in touch with Melissa Kadlec today for a progress report.

Development Committee -

Recruiting New Board Member/Development Committee Members – There was discussion about the contacts made since the last meeting. Norr said she would like to have prospective members join the board for the October meeting so they will be present for discussions with Becky Byers Strand about the work development plan for fund raising.

There was discussion of whether the size of the Board can be increased. Keith Hamre noted that would have to be approved by the City Council.

Discussion about Prospective Contributors – Norr said the Board will work with Becky Byers Strand to formulate a list of names to contact for contributions. There was a suggestion of putting an insert in the Comfort Systems or Minnesota Power bill. Graff suggested putting a sticker on the Duluth News Tribune. Graff will also talk with his intern about making a web site.

Goal Setting Strategy – This will be discussed at the October meeting.

APPROVE MINUTES OF SEPTEMBER 4, 2007:

Motion by Brian Graff, seconded by Brad Beckman, to approve the minutes of the Duluth Legacy Endowment Fund Project Group meeting of September 4, 2007. The motion was unanimously approved.

CHAIR'S REPORT:

There was discussion about the DVD. Although its sale continues to be a source of operating dollars, Norr noted that the energy of this group will be to work on its development committee and marketing of the Legacy Endowment Fund itself.

Brad Beckman asked if anyone has talked to the mayoral candidates about the Duluth Legacy Endowment Fund. He said after election the new mayor and new Council members should be invited to a meeting.

CONTRIBUTIONS REPORT:

None

ADJOURNMENT:

The meeting was adjourned at 12:30 p.m. The next meeting will be October 23 at 2:00 Noon at Maurice's, 105 West Superior Street.